

Backhill Online sponsorship – support your community

Many of us have fond memories of flicking through *Backhill* magazine to read about social events, news from Italy, stories about the old days, recipes and general information about social events involving the Italian Community. The recent “special issue” brought back to many memories of the important role the magazine played in connecting the past to the present and generating a community spirit.

Younger generations (and some of us oldies too!) now use many social media tools (YouTube, Facebook, LinkedIn, Bebo, Twitter etc. etc.) to keep in touch with their social and business circles. The technology now exists to bring *Backhill* into the digital age as an effective social networking tool for Anglo Italians of all ages wherever they may be located (OK - except for some of the villages in Italy which have yet to get broadband!).

This document contains packages of advertising and support to support the project whilst advertising your services, businesses and products to a loyal, local community.



Site advertiser

Targeted banners on all pages. Running for periods of a month. There will be a maximum of 4 advertisers at any one time giving you 25% of views.

£50 per banner month

Business directory listing

30 word description plus business contact information in the searchable business directory (including a link to your website).

£50 per year

Site supporter - Key supporter of Backhill Online.

- Logo on all pages (with link)
- A profile on Backhill with 300 words and up to 3 pictures.
- Link to supporters section on home page at the top and on all pages at the bottom
- Two pieces of advertorial (features or news of up to 300 words to go in the normal section)

£750 per year. Exclusive position – five supporters maximum

Contact us via www.backhillonline.com/contact-us